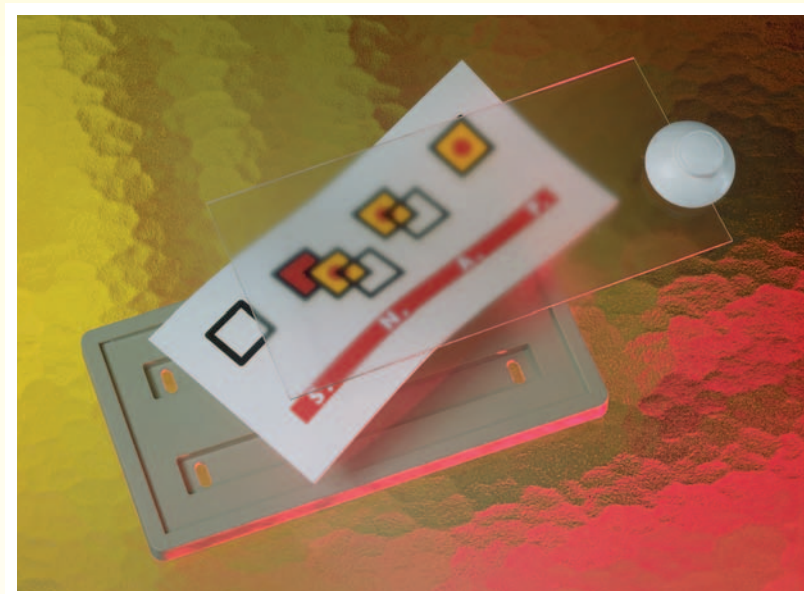


## Paper-Insert Signs That You Can Create in Minutes



S. N. A. P.

**SIMPLY NEVER A PROBLEM®**

## Instant Signs That Give Your Images Importance

Now you can accent your office or working environment with high-image professional signage at a fraction of the normal cost and time for custom design! S.N.A.P.® signs enable you to display graphics and pictures, custom logos, symbols and anything you can print...in a wide array of sizes and styles. Just snap it all together right at your desk. Innovative Scott SNAP® paper-insert signs feature handsomely textured, virtually unbreakable plastic frames that show no fingerprinting. Optical quality protective shields...water clear and glare-resistant...snap off and on for message interchangeability. It's easy to mix and match all design elements: colors, frame sizes and your preferred typefaces and papers. When changes within your workplace demand new signage, it's Simply Never A Problem®!



## Specially-Designed Software For Complete Control



Sit down at your computer and you suddenly become a S.N.A.P. signmaker. With our easy and natural-to-use SNAPsignDesign® software, you can design exactly the kind of sign panels you need. This specially developed software package for Windows includes a variety of templates that take all the guesswork out of your designs. With just a few clicks of the mouse, you can see your sign created right on the computer screen. From bold and forceful, to light and conversational, the mood of your message is at your commands. Or if you prefer, use one of your favorite programs such as Corel or other popular design packages. Flexibility and familiarity...it's easy to have both when you're designing a SNAP sign!

## Paper That's Perforated for Perfect Results

SNAP perforated paper is another visible sign of our commitment to effortless design. Available in 8½" x 11" sheets...25 to a box...the paper fits perfectly into your existing desktop laser or ink jet printer and offers various sign panel dimensions. Just fold along the perforations and snap it apart. The bright white paper stock gives colors extra intensity and makes black type jump out with added clarity. Nothing's easier to use than SNAP perforated paper, specially created so that even the novice signmaker can design at will. Traditional heavyweight printer paper can also be used to complete your sign panel. That's the beauty of SNAP...a wide comfort level with all kinds of exciting choices!



## Different Frame Sizes to Fit Your Image



2" x 4"



2" x 6"



2" x 8"



4" x 8"



4" x 4"



6" x 6"



8" x 6"



8" x 8"



11" x 8½"



2" x 10"



4" x 10"

## All-Purpose, Fundamental Frame Colors



White



Gray



Putty



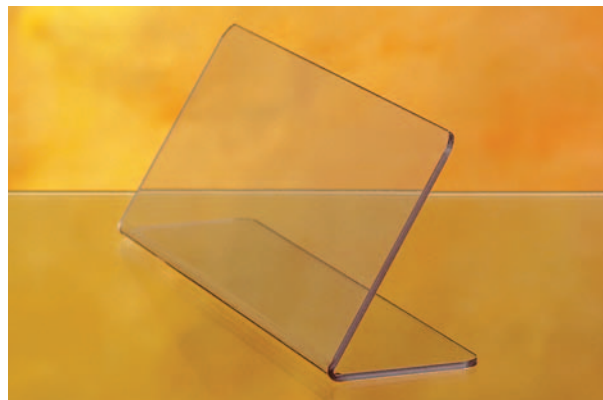
Brown



Black

## Stands That Offer Utility And Versatility

The S.N.A.P. system offers the ultimate in reliability and efficiency. Even the specially designed stands make it easy to put your frames in places where they'll be the most visible and effective. These **Slant Stands**, featuring an angled design for maximum viewing efficiency, are ideally suited for desks, counter-



tops and other flat surfaces in banks, offices, libraries and medical facilities. And they're offered in every frame size, so you can confidently select exactly the frames you need. C'mon, it's time to take a stand...not just one, but as many as you'd like!

## Signmaking Made Easy...Every Step of the Way

1

Design your SNAP sign as you would lay out a title page, with our SNAPsignDsign software or your own familiar design program.



2

Simply use your printer to print out your design. No special tools or machines required.



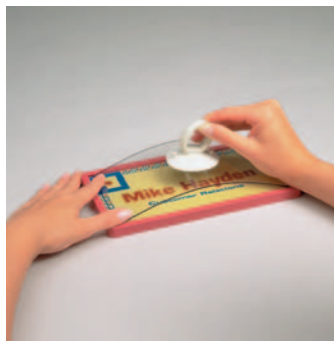
3

Tear the paper along the perforations for a clean, neatly-edged sign panel.



4

Place the sign panel in the SNAP frame. With our special suction cup, snap the plastic shield onto the frame by pressing the suction cup into the shield for a sturdy, tamper-resistant fit.



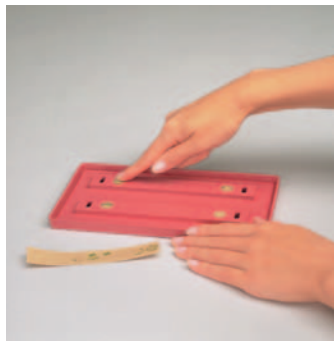
5

Just like that...your sign is now ready for mounting!



6

Choose from our various mounting accessories, such as adhesive dots, and attach them to the frame.



7

After removing the paper backing, mount the frame to a stand, wall or other surface.



8

Your finished SNAP sign makes a statement of style.



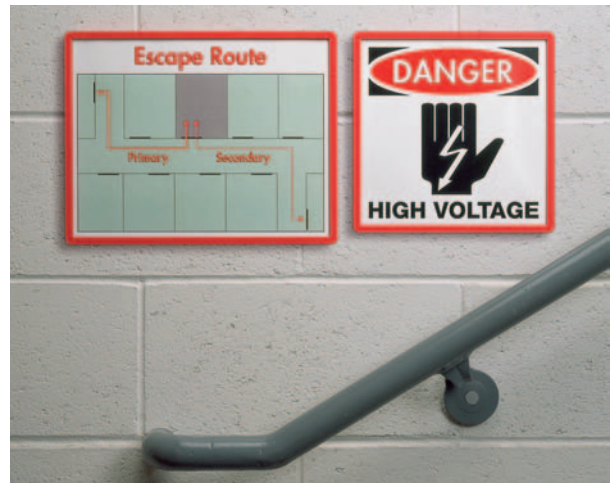
## There Is A S.N.A.P.® Sign For Every Signmaker

For more than 30 years at Scott Machine Development Corporation, we've been creating innovative solutions...like SNAP...for signmakers...like you. We manufacture nearly all of our materials right in our facility and provide friendly, knowledgeable support. Now here are just a few of the many signs we can help you to make in a snap!

Namebars for big wheels and their spokes.  
Frames and Slant Stands



A perennial favorite.  
Frames



Map out your sign program with SNAP.  
Frames



Fabric-friendly badges suitable for suits.  
Badge and Magnetic Clasp



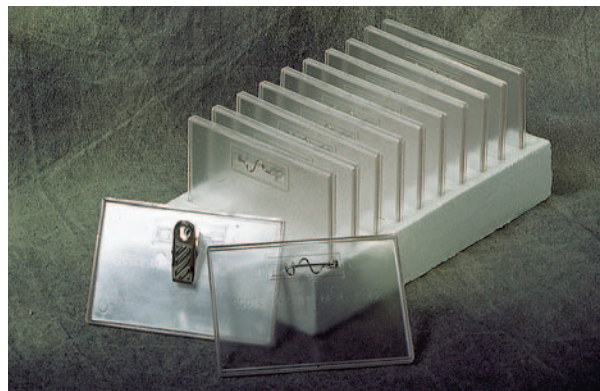
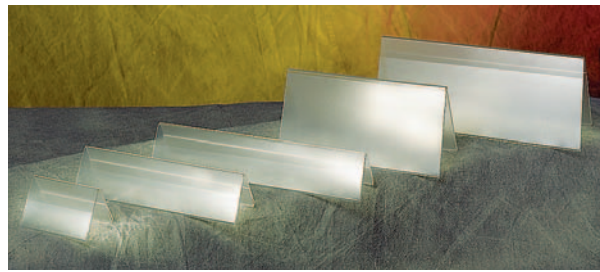
For meeting and dining, SNAP signs fill the bill.  
Name Tents

## Tents and Badges Make the Perfect Introduction

SNAP Scott® paper-insert tents and badges provide another convenient option, giving good names the recognition they deserve at seminars, conferences and other special events. Quickly change out names and titles in these unique personal identifiers that accommodate common paper sizes. Tailor-made for career apparel, the professional-looking SNAP® badges offer three different fabric-friendly attaching

devices. Just pull the attachment to snap off the back panel, then place in your card and snap it shut. For the

tent display, it's just as easy to slip a paper panel into the non-glare, hard-plastic holder. Suited for desk and tabletop use, these attractive SNAP® I.D.'s offer the most economical solution for easily changeable signage.



## A Simple Solution for Tamper Resistance

When necessary, an ordinary suction cup snaps your sign's clear protective shield into place...or snaps it off when you need to replace your message. This simple, practical method provides a tamper-resistant sign that looks professional and maintains its attractive, like-new appearance indefinitely. Use the small S.N.A.P. suction cup for 2" high signs and the larger cup for all other sign sizes. No other special tools are needed to install or remove the shield. It's no wonder we say It's Simply Never a Problem!












## Accessories for Added Convenience

A full range of accessory items makes it easy to create the look...and the attention...you want. Need to adapt your signs to many different surfaces or unique settings? Again, it's Simply Never A Problem®, with a choice of:












- Pressure-Sensitive Tape
- Screw-On Backs
- Magnetic Tape
- Hook and Loop



### Scott SNAP® Frames with Clear Shields

|                                 |   |  |   |   |   |   |   |  |   |   |   |       |
|---------------------------------|---|--|---|---|---|---|---|--|---|---|---|-------|
| <b>Size</b>                     |  |   |  |  |  |  |  |  |  |  |  |       |
|                                 | 2 x 4   | 2 x 6  | 2 x 8   | 2 x 10  | 4 x 4   | 4 x 8   | 4 x 10  | 6 x 6  | 8 x 6   | 8 x 8   | 11 x 8½   |       |
|                                 | White   | AWL  | BWL   | CWL   | LWL   | DWL   | EWL   | MWL  | FWL   | GWL   | HWL   | JWL   |
|                                 | Gray  | AGL  | BGL   | CGL   | LGL   | DGL   | EGL   | MGL  | FGL   | GGL   | HGL   | JGL   |
|                                 | Putty   | APL  | BPL   | CPL   | LPL   | DPL   | EPL   | MPL  | FPL   | GPL   | HPL   | JPL   |
|                                 | Brown   | ABL  | BBL   | CBL   | LBL   | DBL   | EBL   | MBL  | FBL   | GBL   | HBL   | JBL   |
|                                 | Black   | ABKL   | BBKL  | CBKL  | LBKL  | DBKL  | EBKL  | MBKL   | FBKL  | GBKL  | HBKL  | JBKL  |
| Price                           | \$6.00  | \$7.00   | \$8.00  | \$9.00  | \$9.00  | \$12.00   | \$15.00   | \$14.00  | \$15.00   | \$16.00   | \$18.00   |       |
| <b>Spectrum™ or Fundamental</b> | Perfed Paper (25 Sheets)  | PP24 (10)  | PP26 (5)  | PP28 (5)  | PP210 (4)   | PP44 (4)  | PP48 (2)  | PP410 (2)  | PP66 (1)  | PP86 (1)  | PP88 (1)  | Plain |
|                                 |   | \$20.00 per box of 25 sheets of bright white paper; Numbers in parentheses indicate number of perforated sign panels per sheet. "Plain" paper is not perforated and is used in signs requiring a full 8½" x 11" sheet. |   |   |   |   |   |  |   |   |   |       |






### Stands Below Attach to Frames Directly Above

|                     |   |   |   |   |   |   |   |  |   |   |   |        |
|---------------------|---|---|---|---|---|---|---|--|---|---|---|--------|
| <b>Slant Stands</b> |  |  |  |  |  |  |  |  |  |  |  |        |
|                     | Cat. #  | AS  | BS  | CS  | LS  | DS  | ES  | MS   | FS  | GS  | HS  | JS     |
|                     | Price   | \$2.20  | \$2.20  | \$2.20  | \$3.20  | \$3.20  | \$4.30  | \$4.30   | \$4.30  | \$4.30  | \$5.40  | \$5.40 |


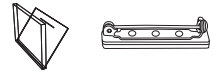
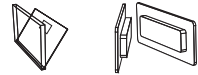
### Accessories

|                           |  |  |   |  |  |
|---------------------------|--|--|---|--|--|
| <b>Cat. # &amp; Price</b> | Suction Cup to remove shield from 2" frames        | Suction Cup with ring to remove shield from 4" & larger frames | Double-Sided Tape Dots attach frames to stands 100 per package      | Hook & Loop Dots (50 pairs)                                      | Fabric Pins 25 adhesive back pins for fabric walls |
|                           | SCS ~ \$1.00                                       | SCL ~ \$2.00   | SB22 ~ \$13.00  | SB28 ~ \$14.60   | SB31 ~ \$15.10                                     |
| <b>Cat. # &amp; Price</b> | Double-Sided Tape ¾" x 60 yd roll for smooth walls | Double-Sided Tape ¾" x 72 yd roll for rough walls              | Double-Sided Tape 1" x 36 yd roll for semi-perm. on smooth surfaces | Double-Sided Tape ¾" x 72 yd roll for semi-perm. on smooth/rough | Magnetic Tape 5 strips ¾" x 24" for metal surfaces |
|                           | SBI7D ~ \$15.50                                    | SBI9W ~ \$31.80  | SBI7M ~ \$13.80   | SBI9B ~ \$90.00  | SB21 ~ \$19.60                                     |

### Name Tents

|                           |   |   |   |   |   |
|---------------------------|---|---|---|---|---|
| <b>Cat. # &amp; Price</b> |  |  |  |  |  |
|                           | 2 x 3½  | 2 x 8½  | 2 x 11  | 4 x 8½  | 4 x 11  |
|                           | CN1 ~ \$3.00  | CN2 ~ \$5.00  | CN3 ~ \$5.00  | CN4 ~ \$7.00  | CN5 ~ \$7.00  |
| Perfed Paper (25 Sheets)  | PP23-5 (10)   | PP28-5 (4)  | PP211 (4)   | PP48-5 (2)  | PP411 (2)   |

### Name Badges - Business Card Size

|                          |   |   |   |
|--------------------------|---|---|---|
| <b>Cat. #</b>            |  |  |  |
|                          | Clasp badge   | Pin badge   | Magnetic badge  |
|                          | SBC   | SBP   | SBM   |
| Price                    | 10-Pack \$15.00   | 10-Pack \$10.00   | 10-Pack \$20.00   |
| Perfed Paper (25 Sheets) | PP23-5 (10)   | PP23-5 (10)   | PP23-5 (10)   |

### Software

PSO: SNAPsignDesign Software Kit includes five sheets of perforated paper; instructions and handy tips for good sign design. \$20.00

## Terms & Conditions

### Accessible Service Hours

Our helpful Customer Service Department is available weekdays, 8:30 - 5:00 Eastern Time.

### Prompt Order Fulfillment

Most orders received by noon Eastern Time are cheerfully fulfilled the same day. Spectrum frame colors require three working days. Free delivery within the continental U.S. via standard UPS or regular Parcel Post on all orders accompanied by a check.

### Minimum Order

Our minimum order is \$25.00.

### Easy Fax Service and Convenient Credit

We encourage our valued customers to use our 24-hour, toll-free fax line to place orders. It doesn't cost you a cent, it's accurate and always available. For customers with annual purchases over \$1,000, we will be happy to open an account after credit approval. Simply ask customer service for a credit application and we will quickly process the request. We also accept Visa, MasterCard and American Express.

### Sales Tax

N.Y. State & California customers please add applicable sales tax or send a copy of your sales tax exemption certificate with your order.

### Guaranteed Customer Satisfaction

We are committed to your total satisfaction with our Scott S.N.A.P.<sup>®</sup> sign products and offer a complete refund for any products returned to us in original condition within 10 days of purchase. Scott Machine Development Corporation ("Scott") warrants its products to be free from defects in workmanship and material, and for a period of one (1) year from the date of purchase will, at its option, and free of charge, repair or replace a product that has been returned to Scott and found to be defective when purchased. Scott shall not be liable for any injury, loss or damage, direct or consequential, arising out of the use of its products. Scott specifically disclaims the implied warranties of merchantability and fitness for any particular purpose except insofar as any such warranty may be expressly set forth in a separate written agreement signed by an officer of Scott. So as to provide the best possible product and service, Scott is free to terminate or modify any product line without notice.

### Thank You

After thirty-five years of business, we still appreciate every order:



S. N. A. P.

**SIMPLY NEVER A PROBLEM<sup>®</sup>**

S.N.A.P.<sup>®</sup> Signs • Scott Machine Development Corporation  
200 Prospect Ave., Walton, New York 13856-0088 • Phone: 607.865.6511 • 800.514.0001 Fax: 607.865.7269 • 800.514.0002

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